



Ottawa Coalition of Business Improvement Areas

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Ottawa is home to 19 BIAs found in downtown, suburban and rural settings. Together, they represent more than 6,400 property owners and businesses who employ 120,000 people and generate a quarter of a billion dollars in municipal tax revenue each year. Ottawa BIA's invest an additional \$7.4 million each year into their neighbourhoods. On-street beautification initiatives, marketing and promotional campaigns, street festivals, clean-street campaigns and public safety initiatives are but a few examples of their important work. They advocate for the interests of their business members and the greater community on a host of issues and serve as catalysts for positive change.

OCOBIA is a unified voice of the 19 Business Improvement Areas within urban, suburban and rural Ottawa who, when combined, represent more than 6,400 businesses and their 120,000 employees to:

- Advocate and influence policies that affect BIAs and their surrounding communities



- Protect the interests of BIAs and communicate the importance of their impact on local economies and tourism
- Promote strong, successful and effective BIAs in the City of Ottawa
- Implement joint initiatives that benefit groups within OCOBIA on issues and projects, including studies and research in marketing.
- Facilitate and share the exchange of information, experiences and ideas among BIAs through a centralized resource

(PDF) [Value of Ottawa BIAs](#)

Vision

OCOBIA is a respected, proactive advocate and key influencer on issues and policies affecting the economic development and well-being of Ottawa BIAs – and the businesses they represent.

Mission

As the collective voice of Ottawa BIAs, OCOBIA provides a crucial and central point of communication, collaboration, guidance and influence with BIAs and external stakeholders.

Leadership and Governance

Leadership:

Michelle Groulx, Executive Director and Chief Administrative Officer, Ottawa Coalition of BIAs



OCOBIA is governed by a volunteer Board of Directors comprised of BIA Executive Directors or Chairs who are members in good standing.

Chair, Andrea Steenbakkers, Executive Director Barrhaven BIA

Vice-Chair, Christine Leadman, Executive Director Bank Street BIA

Treasurer, Kevin McHale, Executive Director Sparks Street BIA and Mall Authority

Nathalie Carrier, Vanier BIA

Dennis Van Staalduinen, Executive Director Wellington West BIA

Roddy Bolivar, Executive Director Carp Road Corridor BIA

wa BIAs 2022




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Combined Budget of BIAs

\$5.32 Million

Marketing, Events,
Street Beautification

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[We Are Hiring: F/T Digital Services Associate Downtown Ottawa Business Relief Fund](#)

[OCOBIA Request: Trucker Convoy Protest in Ottawa, business support](#)

[Ottawa BIA Business Survey – Convoy Protest Impacts](#)

[5 Ottawa BIAs Partner in My Main Street Local Business Accelerator](#)



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